

# PIPS – Personalized Information Platform for Life and Health Services

**W** Personalized platform for supporting and offering information to  
**H** the citizens and Sanitary Staff designed and developed to promote  
**A** healthy and well-being improve in every moment and place,  
**T** spreading the Sanitary field to the living days.

**H** By means of a innovate information management environment, de-  
**O** cision support and monitoring of the patients that, using Third  
**W** Generation Mobile technologies, allows the user in every moment  
 decision support, improving his/her monitoring, adherence of the  
 therapy and making more easy and comfortable life to patients and  
 family.

**W** Chronic patients, risk groups, special needs community,  
**H** and people with the intention to improve his/her life habits and the  
**O** Sanitary Staff related with them, mainly on Primary Assitance,  
 that desire to pay maximum attention and support to Health both  
 inside both outside the Hospitals.

